

Licensing Sub-Committee Report

Item No:	
Date:	23 July 2020
Licensing Ref No:	20/04144/LIPN - New Premises Licence
Title of Report:	Hard Rock Café Criterion Building 225-229 Piccadilly London W1J 9HR
Report of:	Director of Public Protection and Licensing
Wards involved:	St James's
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Michelle Steward Senior Licensing Officer
Contact details	Telephone: 020 7641 6500 Email: msteward1@westminster.gov.uk

1. Application

1-A Applicant and premises			
Application Type:	New Premises Licence, Licensing Act 2003		
Application received date:	22 May 2020		
Applicant:	Hard Rock Cafe (UK) Limited		
Premises:	Hard Rock Café		
Premises address:	Criterion Building 225-229 Piccadilly London W1J 9HR	Ward:	St James's
		Cumulative Impact Area:	West End
Premises description:	<p>The premises currently operates as a restaurant under number 19/05762/LIPDPS:</p> <p>This application is for a new premises to permit the following:</p> <ul style="list-style-type: none"> • permit 65 patrons to consume alcohol in the bar area without having to take a table meal in the restaurant; • reduce the terminal hour for the sale of alcohol in the bar area from 00.30 Sunday to Thursday and 01.30 Friday and Saturday (22.30 on Sunday, 23.00 Monday to Thursday and midnight Friday and Saturday); and • to limit the number of patrons being permitted to queue to 40 persons. <p>The applicant sought pre-application advice from Environmental Health and should the new licence be granted the applicant has confirmed that the licence Formal pre-application advice was sought from Mr Dave Nevitt of Environmental Health and, if the new application is granted the applicant has confirmed that the licence numbered 19/05762/LIPDPS will be surrendered.</p>		
Premises licence history:	The premises has been licensed since 2017 and a copy of the current premises licence 19/05762/LIPDPS can be seen at Appendix 3 of this report together with the full licence history.		
Applicant submissions:	The applicant provided a Dispersal Policy which can be seen at Appendix 2 of this report.		

1-B Proposed licensable activities and hours							
Late Night Refreshment:				Indoors, outdoors or both			Indoors Only
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	23:00	23:00	23:00	23:00	23:00	23:00	23:00
End:	01:00	01:00	01:00	01:00	02:00	02:00	01:00
Seasonal variations/ Non-standard timings:			From the end of permitted hours on New Years Eve until the start of permitted hours on New Years day.				

Live and Recorded Music:				Indoors, outdoors or both			Indoors Only
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	10:00
End:	01:00	01:00	01:00	01:00	02:00	02:00	01:00
Seasonal variations/ Non-standard timings:			From the end of permitted hours on New Years Eve until the start of permitted hours on New Years day.				

Sale by retail of alcohol				On or off sales or both:			Indoors Only
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	10:00
End:	00:30	00:30	00:30	00:30	01:30	01:30	00:30
Seasonal variations/ Non-standard timings:			From the end of permitted hours on New Years Eve until the start of permitted hours on New Years day.				

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	10:00
End:	01:30	01:30	01:30	01:30	02:30	02:30	01:30
Seasonal variations/ Non-standard timings:			From the end of permitted hours on New Years Eve until the start of permitted hours on New Years day.				

2. Representations

2-A Responsible Authorities	
Responsible Authority:	Metropolitan Police Service (<i>Withdrawn 16 June 2020</i>)
Representative:	PC Adam Deweltz
Received:	1 June 2020
With reference to the above, I am writing to inform you that the Metropolitan Police, as a Responsible Authority, are making a representation against this application.	

The venue is situated within the Cumulative Impact Area. It is our belief that if granted the application could undermine the Licensing Objectives in relation to The Prevention of Crime and Disorder.

I have been through the operating schedule and I am satisfied that the conditions contained will assist the operators in promoting the licensing objectives. However, I would like following condition agreed. 65 people drinking in the basement bar area without food (table meal), could cause issues relating to crime and disorder and obtaining evidence is paramount for any Police investigation.

1) At least 2 SIA door supervisors on duty at the premises shall be equipped with Body Worn Video, capable of recording audio and video in any light condition as per the minimum requirements of the Westminster Police Licensing Team. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period. BWV must be activated at an early stage during any incident involving conflict.

On the 16 June 2020, the applicant agreed for the above condition to be added to the operating schedule and the Metropolitan Police Service withdrew their representation.

Responsible Authority:	Environmental Health Service
Representative:	Mr Dave Nevitt
Received:	17 June 2020

I wish to make Representations on the following grounds:

Representation is made in relation to the application, as the proposals are likely to increase the risk of Public Nuisance.

The premises is located in the West End Cumulative Impact Area.

Responsible Authority:	Licensing Authority
Representative:	Karyn Abbott
Received:	18 June 2020

I write in relation to the application submitted for a new premises licence for Criterion Building, 225-229 Piccadilly London, W1J 9HR.

As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the four Licensing Objectives:

- Public Nuisance
- Prevention of Crime & Disorder
- Public Safety
- Protection of children from harm

The application seeks the following:

- Live Music, Recorded Music – Indoors
- Sunday to Thursday 10:00 to 01:00
Friday to Saturday 10:00 to 02:00

Non Standard Timings:

From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

- **Late Night Refreshment Indoors**
Sunday to Thursday 23:00 to 01:00
Friday to Saturday 23:00 to 02:00

Non Standard Timings:

From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

- **Supply of Alcohol On Premises**
Sunday to Thursday 10:00 to 00:30
Friday to Saturday 10:00 to 01:30

Non Standard Timings:

From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

- **Opening Hours to Public**
Sunday to Thursday 10:00 to 01:30
Friday to Saturday 10:00 to 02:00

Non Standard Timings:

From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

The premises is located within the West End Cumulative Impact Area and as such various policy points must be considered, namely CIP1, HRS1, PB2 and RNT2.

The Licensing Authority notes that the premises are currently licensed (19/05762/LIPDPS) and the applicant has applied for a new application with the same hours. As such, the operating hours applied for licensable activities currently fall outside of Westminster's core hours under HRS1 Policy.

The Licensing Authority note that the applicant has proposed on the plans a green hatched area in the Basement. As part of the application, the applicant proposed the following condition:

Notwithstanding the condition below (MC66 restaurant condition), alcohol may be supplied and consumed in the basement bar area (designated on the plan in green hatching) by up to a maximum of 65 persons at any one time from 10:00 to midnight on Friday and Saturday, and from 10:00 to 23:00hrs on Monday to Thursday, and 10:00 to 22:30hrs on Sunday."

In paragraph 2.5.3 the policy states 'The Council is particularly concerned that restaurant premises in the cumulative impact areas do not, even in part, come to operate as bars and particularly not as "vertical drinking" premises where customers consume alcohol standing throughout the evening. The council, however, is not minded to relax conditions for restaurants where alcohol may only be consumed by persons as an ancillary to their substantial table meal.

Within the current premises licence the applicant has the below condition which only allows a maximum of 42 persons with the alcohol supplied prior or post to a meal.

Notwithstanding condition 37, alcohol may be supplied and consumed immediately prior or post their meal at the premises in the bar area (designated on the plan), by up to a maximum at any one time, of 42 persons.

The new application proposes a maximum of 65 persons and there is no ancillary nature for the alcohol. The Licensing Authority would like the applicant to provide further submissions as to how the 65 persons with no ancillary nature to a meal will not add to cumulative impact in the West End cumulative impact area.

The Licensing Authority would also like the applicant to provide further submissions as to how the green hatched area is to be operated and controlled, i.e. will the proposed area operate by way of waiter/waitress service, be seated or as a bar with vertical drinking?

The green hatched area of the application currently falls within Westminster's PB2 Policy. In paragraph 2.5.23 the Licensing Authority considers that the grant of new licences for pubs and bars in the Cumulative Impact Areas should be limited to exceptional circumstances.

The Licensing Authority notes that the applicant has proposed condition 27 below of the operating schedule which is model condition 66 this will bring the rest of the basement that's not in the green hatched area in line with Westminster's RNT2 Policy.

27. The licensed premises in the basement shall only operate as a restaurant:

- (i) in which customers are shown to their table,
- (ii) Where the supply of alcohol is by waiter or waitress service only,
- (iii) Which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table using non disposable crockery,
- (iv) Which do not provide any take away service of food or drink for immediate consumption,
- (v) Which do not provide any take away service of food or drink after 23:00, and
- (vi) Where alcohol shall not be sold or supplied, otherwise than for consumption by persons who are seated in the premises and bona fide taking substantial table meals there, and provided always that the consumption of alcohol by such persons is ancillary to taking such meals.

The Licensing Authority would like further submission as to why the applicant has proposed condition 16 below as the application is for 'on sales' and there is no outside area within the licence demise?

16. All outside tables and chairs shall be rendered unusable by 22:00 each day.

As previously mentioned the premises currently benefits from a separate premises licence (19/05762/LIPDPS). The Licensing Authority note the applicant has proposed to surrender this licence and would propose the applicant consider model condition 62 as follows;

1. No licensable activities shall take place at the premises until premises 19/05762/LIPDPS (or such other number subsequently issued for the premises) has been surrendered [and is incapable of resurrection].

The Licensing Authority would like confirmation whether the applicant is agreeable to the above proposed conditions to be able to assess any further relevant policy considerations.

The Licensing Authority encourages the applicant to provide further submissions as to how the premises will not add to cumulative impact in the West End cumulative impact area, in accordance with policy CIP1.

The Licensing Authority looks forward to receiving further submissions from the applicant in due course.

Please accept this as a formal representation.

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:

Policy CIP1 applies:	<p>(i) It is the Licensing Authority's policy to refuse applications in the Cumulative Impact Areas for: pubs and bars, fast food premises, and premises offering facilities for music and dancing; other than applications to vary hours within the Core Hours under Policy HRS1.</p> <p>(ii) Applications for other licensable activities in the Cumulative Impact Areas will be subject to other policies, and must demonstrate that they will not add to cumulative impact in the Cumulative Impact Areas.</p>
Policy HRS1 applies:	<p>(i) Applications for hours within the core hours set out below in this policy will generally be granted, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>(ii) Applications for hours outside the core hours set out below in this policy will be considered on their merits, subject to other relevant policies.</p> <p><u>For premises for the supply of alcohol for consumption on the premises:</u> Monday to Thursday: 10:00 to 23:30 Friday and Saturday: 10:00 to midnight Sundays immediately prior to Bank Holidays: Midday to midnight Other Sundays: Midday to 22:30</p> <p><u>For premises for the supply of alcohol for consumption off the premises:</u> Monday to Saturday: 08:00 to 23:00 Sundays: 10:00 to 22:30</p> <p><u>For premises for the provision of other licensable activities:</u> Monday to Thursday: 09:00 to 23.30 Friday and Saturday: 09:00 to midnight Sundays immediately prior to Bank Holidays: 09:00 to midnight Other Sundays: 09:00 to 22:30</p>
Policy PB2 applies:	<p>It is the Licensing Authority's policy to refuse applications in the Cumulative Impact Areas other than applications to vary hours within the Core Hours under Policy HRS1.</p>
Policy RNT2 applies:	<p>Applications will be granted subject to other policies in this Statement and subject to the relevant criteria in Policies CD1, PS1, PN1 and CH1, provided it can be demonstrated that they will not add to cumulative impact in the Cumulative Impact Areas.</p>

4. Appendices

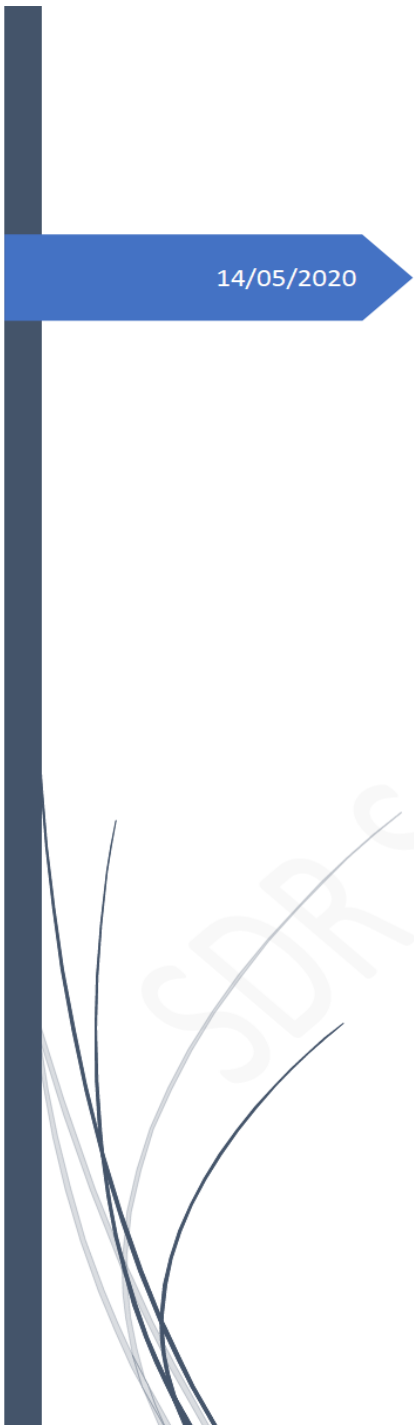
Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises Licence and history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Michelle Steward Senior Licensing Officer
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If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	7 th January 2016
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
4	Metropolitan Police Service (Withdrawn)	1 June 2020
5	Environmental Health Service	17 June 2020
6	Licensing Authority	18 June 2020



Dispersal policy for Hard Rock Café Piccadilly

SDR Security Ltd

DISPERSAL POLICY

1. PURPOSE

This policy is designed to provide guidance for the management and employees and set out the terms for the dispersal of customers from the premises.

The purpose of this policy is to set out the reasonable steps the premises will undertake to prevent unnecessary avoidable disturbance to residents, services and other businesses operating in the vicinity of the premises.

It is the stated intention of the premises to operate in a manner which causes the minimum impact from noise nuisance and anti-social behaviour from our customers to neighbours and other members of the public.

To this end all relevant staff will be trained in this policy and other appropriate skills to achieve an orderly and safe dispersal from the premises.

All staff are compelled by their contract of employment to comply with and actively implement this dispersal policy; where their job role includes these responsibilities.

It is the responsibility of the Designated Premises Supervisor to ensure that this policy is enforced at the premises and to regularly update the policy to meet the requirements of the business.

2. LOCAL CO-OPERATION

The premises will work in co-operation, where appropriate, with other premises in the area to ensure that local policies are co-ordinated.

The premises will, where practicable, work in partnership with Responsible Authorities through Pubwatch or similar partnership group to share information and best practice.

Where reasonably possible, the Premises will actively enrol in schemes such as area wide joint-radio systems, with the Police or other Responsible Authorities.

3. DISPERSAL

The dispersal shall take place through the front door(s) of the premises onto **Coventry Street**.

Allocation of staff in the last 30 minutes prior to closing will be reviewed, to ensure that the collecting of glasses and the clearing of other waste is prioritised; this provides a message to customers that the premises is in the process of closing and encourages them to finish their drinks and prepare for departure.

Action Points:

- Physical distancing measures are enforced having regard to current advice issued by Public Health England and the Government.
- At the end of the evening, encourage patrons to disperse gradually and to leave the area quietly.

- Ensure adequate signage is available at each exit asking to respect the social distancing, to leave quietly and not to congregate outside or in the local area, direct patron's attention to these signs as they leave.
- Remove drinks and glass vessels from patrons as they leave to ensure no glass leave the premises.

4. DOOR SUPERVISORS

Door Supervisors Licensed by the Security Industry Authority will be employed by the premises based upon the risk assessment carried out in relation to the following factors:

- ❖ Size of the venue
- ❖ Expected attendance
- ❖ Type of event taking place
- ❖ Location of the premises
- ❖ Time of year
- ❖ Special occasion (New Year, Halloween, Local Festivals etc.)
- ❖ Premises Licence Conditions

Door Supervisors will be tasked with:

- Management of the Queue to Enter the Premises. **This will be limited to 40 persons maximum at all times**

Door supervisors will be fully briefed so they can communicate all the safety measures, answer any questions patrons have regarding social distancing, the premises has in place and/or refer them to the relevant person or point of information.

Provide a safe queue management, ensuring that physical distancing is observed (having regard to current advice issued by Public Health England and the Government), that includes themselves and all customers.

Door supervisors are to align customers and provide queue guidance supported by A-frame posters highlighting the distancing rule; they are to calmly bring waiting time tension down.

They will use clicker counters to ensure the number of patrons in the queue **does not exceed 40**, whilst the 2 meters physical distance between patrons are maintained. They will also ensure that the premises capacity limit is not breached. Any persons who exceed the 40 maximum will be asked to disperse from the area and not congregate or else they will be prohibited from entering the premises.

Door supervisors will make sure that care is taken so the outside queue takes a safe route, away from vehicles and making sure that emergency exits are not obstructed.

They will monitor to ensure the behaviour of those queuing is conducive with the entry policy. Any person who does not respect all the safety guidelines /appears to be drunk / intoxicated will, where possible, be removed from the queue prior to them reaching the front.

While monitoring the queue the Door Supervisor should remove alcohol from anyone consuming while queuing or if they are unwilling to give up their alcohol remove them from the queue and advise, they will be refused entry as a result.

Door Supervisors must seek to control the noise from any person queuing outside the premises in order to reduce the potential for noise to disturb people living and working in the local community. This is achieved by politely reminding customers that anyone not complying with the request will be refused entry to the premises.

- Dispersal from the Premises.

During the 'soft closure' period and once the premises is closed, the Door Supervisors shall assist with the dispersal of customers from the area. The purpose of an effective dispersal is to ensure that patrons leave the area quickly, quietly and in an orderly manner.

The most effective approach to dispersal is to be friendly and helpful.

People loitering may be doing so because they are unable to decide or easily access the information they require. Many patrons will move on if they can be helped to achieve one of the following :

- How to get home
- Where they can go to next

By providing this information it can encourage them to leave the immediate area more quickly.

Give them options, and offer assistance:

- Call a local taxi
- Provide information on local bus / train / underground routes
- Help to locate their friends
- Call someone for them

- Door Supervisors will be easily identifiable.

The law requires Door Supervisors to display their SIA Licence, however the use of a clear uniform or high visibility jacket will provide greater awareness of their presence.

Action Points:

Door Supervisors can expedite the dispersal of patrons with their actions both at closing time and throughout the night by:

- Enforcing any applicable safety measures (i.e. Physical distancing).
- Controlling the level of intoxication of patrons throughout the night and acting appropriately when people become intoxicated. **[Recommendation]** Anyone who becomes too intoxicated to be served at the bar, shall be removed from the premises.
- Prevent re-entry after **22:30**.

- Encourage patrons to leave gradually via the appropriate exits at the end of the night; try and avoid large numbers of patrons all leaving at the same time.
- Provide information about the transport options from the premises.
- Remove drinks and glasses and bottles from those leaving the premises
- Remind people who are leaving to do so quietly and direct their attention to the signs displayed
- Ask patrons not to assemble or loiter outside the premises once they have left; politely reminding people who do not comply that they may be refused entrance in the future if they fail to disperse.

5. SIGNAGE & LIGHTING

The following signs will be displayed at the premises:

- Signs highlighting the Entry Requirement of the Premises
- Signs requesting patrons to Leave Quietly and Respect the Neighbours
- Signs to inform patrons that drinks may not leave the premises at any time.

These signs are to be displayed prominently at every public entrance and exit from the premises.

6. TRANSPORT

In order to facilitate the dispersal of patrons from the premises, patrons will be provided with information on the various means of transport available from the premises:

- Taxi & Taxi Ranks – The premises shall display the number(s) of a local taxi company and the location of any taxi rank located in the proximity of the premises. The local taxi company whose numbers are displayed will be contacted to advise them of the location of the premises and informed of the appropriate collection point.
- Local & Night Bus Services
- Underground
- Main Line Trains
- Car parks.

Door Supervisors will be aware of patrons venturing into the street / road as they leave the premises and control this in order to promote Public Safety and prevent the potential for accidents and injuries.

7. SMOKING AREAS

The Premises operates a controlled smoking area at **Coventry Street**.

The smoking area is specifically for smokers and no drinks, glasses or bottles are permitted in this area. Once patrons have finished smoking, they should be directed back inside the premises to reduce the noise generated outside the premises.

The smoking area will be closed 30 minutes prior to the closure of the premises and at the same time the bar is closed.

The closing of the smoking area at this time will aid dispersal and prevent confusion between those in the smoking area and those leaving the premises. It will also mean that anyone wishing to smoke must leave the premises and no re-entry is permitted after this time.

8. CONTROLLING CUSTOMERS & PREVENTING LOITERING

There are several solutions already described earlier in the policy on strategies which will help move people away from the premises and disperse them. However, additional consideration can be given to the following:

- Making announcements
- Lighting
- Notices and signage
- Staff allocation
- Staff should be aware when leaving after their shift, where background noise may no longer drown them out, staff can be a source of nuisance themselves.

Current Premises Licence



Schedule 12
Part A

WARD: St James's
UPRN: 010033548628

City of Westminster

64 Victoria Street, London, SW1E 6QP

Premises licence

Regulation 33, 34

Premises licence number:

19/05762/LIPDPS

Original Reference:

17/04470/LIPN

Part 1 – Premises details

Postal address of premises:

Hard Rock Cafe
Criterion Building
225-229 Piccadilly
London
W1J 9HR

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Live Music
Playing of Recorded Music
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Live Music

Sunday to Thursday: 10:00 to 01:00
Friday to Saturday: 10:00 to 02:00

Playing of Recorded Music

Sunday to Thursday: 10:00 to 01:00
Friday to Saturday: 10:00 to 02:00

Late Night Refreshment

Sunday to Thursday: 23:00 to 01:00
Friday to Saturday: 23:00 to 02:00

Sale by Retail of Alcohol

Sunday to Thursday: 10:00 to 00:30
Friday to Saturday: 10:00 to 01:30

Non-standard Timings: From the end of permitted hours on new years eve until the start of permitted hours of new years day.

The opening hours of the premises:

Sunday to Thursday: 10:00 to 01:30
Friday to Saturday: 10:00 to 02:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Hard Rock Cafe (UK) Limited
Cannon Place
78 Cannon Street
London
EC4N 6AF

Registered number of holder, for example company number, charity number (where applicable)

01924059

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Desmond Addis

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: H05448
Licensing Authority: London Borough Of Hounslow

Date: 1 July 2019

This licence has been authorised by Angela Seaward on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

7. The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
9. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Annex 2 – Conditions consistent with the operating Schedule

None.

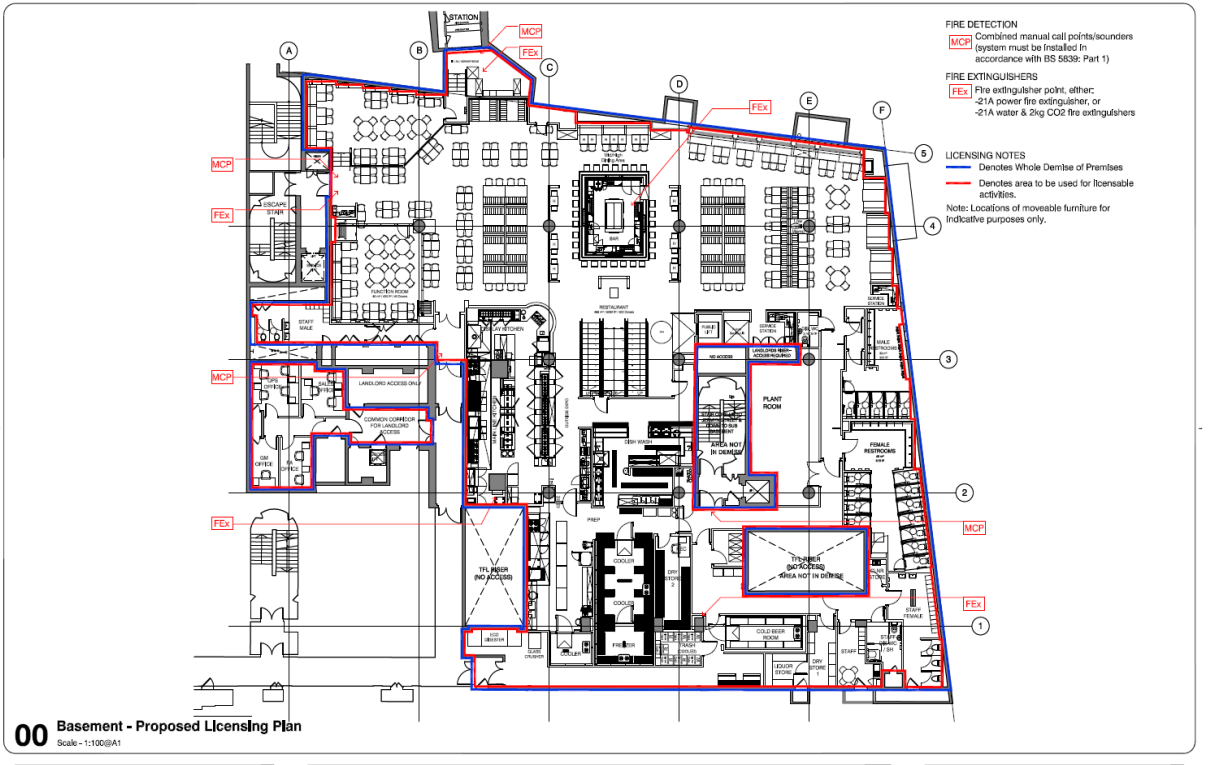
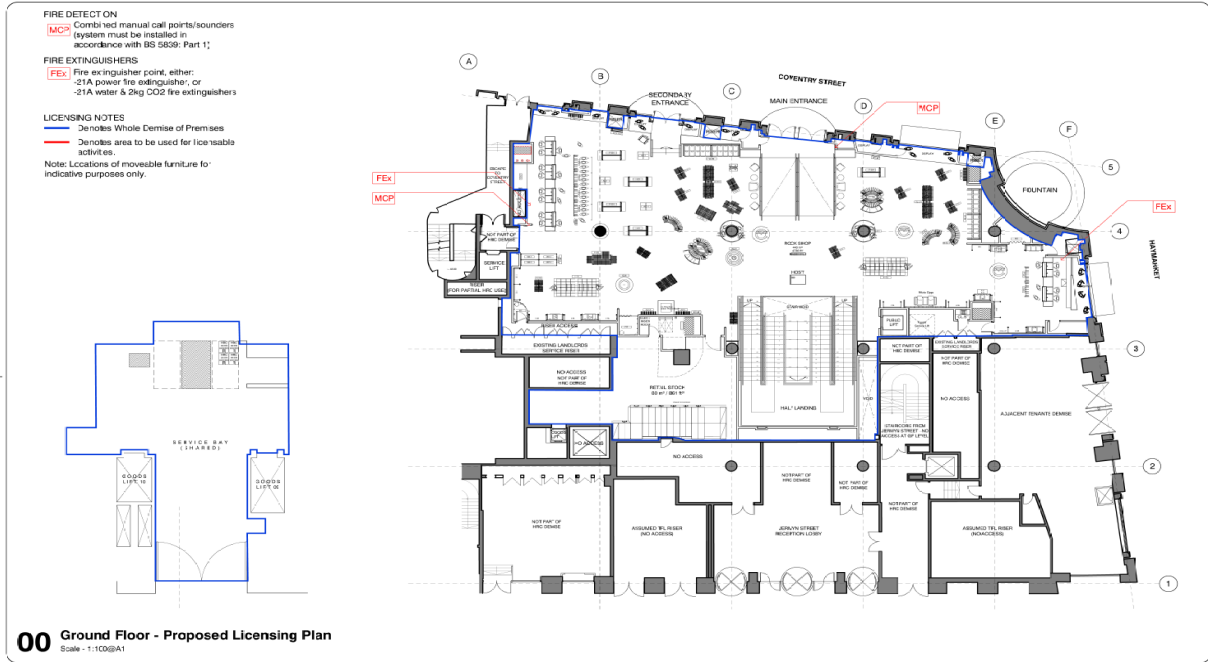
Annex 3 – Conditions attached after a hearing by the licensing authority

10. The Premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of police or authorised officer throughout the entire 31 day period.
11. A staff member from the Premises who is conversant with the operation of the CCTV system shall be on the Premises at all times when the Premises is open. This staff member must be able to provide to Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
12. There shall be a personal licence holder on duty on the premises at all times when the Premises are authorised to sell alcohol.
13. A minimum of 2 SIA licensed door supervisors shall be on duty at the premises from 18:00 until close, and a minimum of 4 door supervisors shall be on duty from 22:00.
14. A noise limiter must be fitted to the musical amplification system set at a level determined by and to the satisfaction of an authorised officer of the Environmental Health Service, so as to ensure that no noise nuisance is caused to local residents or businesses. The operational panel of the noise limiter shall then be secured by key or password to the satisfaction of officers from the Environmental Health Service and access shall only be by persons authorised by the Premises Licence holder. The limiter shall not be altered without prior agreement with the Environmental Health Services. No alteration or modification to any existing sound system(s) should be effected without prior knowledge of an authorised Officer of the Environmental Health Service. No additional sound generating equipment shall be used on the premises without being routed through the sound limiter device.
15. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
16. All outside tables and chairs shall be rendered unusable by 22:00 each day.
17. There shall be no admittance or re-admittance to the premises after 01.00 except for patrons permitted to temporarily leave the premises to smoke.
18. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
19. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
20. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity and advertised near the entrance doors of the premises in letters of at least two inches tall.
21. There shall be no self-service of spirits on the premises, save for spirit mixtures less than 5.5% ABV.
22. At all times there shall be promotion of non-alcoholic drinks.
23. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23:00 hours and 08:00 hours on the following day.

24. The number of persons permitted in the licensed premises at any one time (including staff) shall not exceed 419 persons, reducing to 300 persons at midnight and 200 persons at 01:00 hours.
25. The last entry time to the premises on any given night shall be at least one hour before it closes.
26. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
27. Waiter or waitress service shall always be available in the licensed Premises.
28. There shall be no striptease or nudity, and all persons shall be decently attired at all times.
29. A Challenge 21 or Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
30. A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be available for inspection at the Premises by the police or an authorised officer of the City Council at all times whilst the Premises is open.
31. An incident log shall be kept at the Premises, and made available on request to an authorised officer of the City Council or the police. It must be completed within 24 hours of the incident and will record the following:
 - a) all crimes reported to the venue;
 - b) all ejections of patrons;
 - c) any complaints received concerning crime and disorder;
 - d) any incidents of disorder;
 - e) all seizures of drugs or offensive weapons;
 - f) any refusal of the sale of alcohol; and
 - g) any visit by a relevant authority or emergency service.
32. Whenever there is a queue outside the premises, it shall be supervised by a minimum of one door supervisor wearing a company branded uniform which will incorporate an element of 'hi vis' and displaying their SIA Licence.'
33. The licence holder shall enter into an agreement with a hackney carriage and/or private carriage firm to provide transport for customers, with contact numbers made readily available to customers who will be encouraged to use such services.
34. The premises licence shall not be transferrable save to subsidiaries or group companies of Hard Rock Café (UK) Limited.
35. Notwithstanding condition 37, alcohol may be supplied and consumed immediately prior or post their meal at the premises in the bar area (designated on the plan), by up to a maximum at any one time, of 42 persons.
36. The Premises shall only operate as a restaurant:
 - a) in which customers are shown to their table;
 - b) where the supply of alcohol is by waiter or waitress service only;
 - c) which provide food in the form of substantial table meals that are prepared on the Premises and are served and consumed at the table using non disposable crockery;
 - d) which do not provide any take away service of food or drink for immediate consumption;
 - e) which do not provide any take away service of food or drink after 23:00; and

- f) where alcohol shall not be sold or supplied, otherwise than for consumption by persons who are seated in the premises and bona fide taking substantial table meals there, and provided always that the consumption of alcohol by such persons is ancillary to taking such meals.
37. Licensable activities and the consumption of alcohol shall only be carried on in the basement of the premises.
38. The licensee shall operate a written dispersal policy for a period of 45 minutes before the premises closes on any given night. All staff shall receive training and refresher training in the policy. A copy of the most recent version of the policy shall be retained on the premises at all times and shall be produced for immediate inspection at the request of any licensing inspector or police officer.

Annex 4 – Plans





City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part B

WARD: St James's
UPRN: 010033548628

Premises licence
summary

Regulation 33, 34

Premises licence number:

19/05762/LIPDPS

Part 1 – Premises details

Postal address of premises:

Hard Rock Cafe
Criterion Building
225-229 Piccadilly
London
W1J 9HR

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Live Music
Playing of Recorded Music
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Live Music

Sunday to Thursday: 10:00 to 01:00
Friday to Saturday: 10:00 to 02:00

Playing of Recorded Music

Sunday to Thursday: 10:00 to 01:00
Friday to Saturday: 10:00 to 02:00

Late Night Refreshment

Sunday to Thursday: 23:00 to 01:00
Friday to Saturday: 23:00 to 02:00

Sale by Retail of Alcohol

Sunday to Thursday: 10:00 to 00:30
Friday to Saturday: 10:00 to 01:30

Non-standard Timings: From the end of permitted hours on new years eve until the start of permitted hours of new years day.

The opening hours of the premises:

Sunday to Thursday: 10:00 to 01:30
Friday to Saturday: 10:00 to 02:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:

Hard Rock Cafe (UK) Limited
Cannon Place
78 Cannon Street
London
EC4N 6AF

Registered number of holder, for example company number, charity number (where applicable)

01924059

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Desmond Addis

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 1 July 2019

This licence has been authorised by Angela Seaward on behalf of the Director - Public Protection and Licensing.

Application	Details of Application	Date Determined	Decision
17/04470/LIPN	Application for a New Premises Licence	29 June 2017	Granted at Licensing Sub-Committee
17/10437/LIPCH	Change of Premises Licence Holder Details	5 March 2018	Granted under delegated authority
19/04971/LIPV	Application to Vary the Premises Licence	17 June 2019	Granted under delegated authority
19/05762/LIPDPS	Application to vary the Designated Premises Supervisor	1 July 2019	Granted under delegated authority

There is no appeal history for the premises.

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For

premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions consistent with the operating schedule

9. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of police or authorised officer throughout the entire 31 day period.
10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
11. There shall be a personal licence holder on duty on the premises at all times when the premises are authorised to sell alcohol.
12. A minimum of 2 SIA licensed door supervisors shall be on duty at the premises from 18:00 until close, and a minimum of 4 door supervisors shall be on duty from 22:00.
13. A noise limiter must be fitted to the musical amplification system set at a level determined by and to the satisfaction of an authorised officer of the Environmental Health Service, so as to ensure that no noise nuisance is caused to local residents or businesses. The operational panel of the noise limiter shall then be secured by key or password to the satisfaction of officers from the Environmental Health Service and access shall only be by persons authorised by the Premises Licence holder. The limiter shall not be altered without prior agreement with the Environmental Health Services. No alteration or modification to any existing sound system(s) should be effected without prior knowledge of an authorised Officer of the Environmental Health Service. No additional sound generating equipment shall be used on the premises without being routed through the sound limiter device.
14. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
15. All outside tables and chairs shall be rendered unusable by 22:00 each day.
16. There shall be no admittance or re-admittance to the premises after 01:00 except for patrons permitted to temporarily leave the premises to smoke.
17. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
18. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
19. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity and advertised near the entrance doors of the premises in letters of at least two inches tall.

20. There shall be no self-service of spirits on the premises, save for spirit mixtures less than 5.5% ABV.
21. At all times there shall be promotion of non-alcoholic drinks.
22. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23:00 hours and 08:00 hours on the following day.
23. The number of persons permitted in the licenced premises at any one time (including staff) shall not exceed 419 persons, reducing to 300 persons at midnight and 200 persons at 01:00 hours.
24. The last entry time to the premises on any given night shall be at least one hour before it closes.
25. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
26. Waiter or waitress service shall always be available in the licensed Premises.
27. There shall be no striptease or nudity, and all persons shall be decently attired at all times.
28. A Challenge 21 or Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
29. A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premise is open.
30. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the police. It must be completed within 24 hours of the incident and will record the following:
 - a) all crimes reported to the venue
 - b) All ejections of patrons
 - c) Any complaints received concerning crime and disorder
 - d) Any incidents of disorder
 - e) All seizures of drugs or offensive weapons
 - f) Any refusal of the sale of alcohol; and
 - g) Any visit by a relevant authority or emergency service.
31. Whenever there is a queue outside the premises, it shall be supervised by a minimum of one door supervisor wearing a company branded uniform which will incorporate an element of 'hi vis' and displaying their SIA licence. No more than 40 persons are permitted to be in the queue outside the premises at any one time.
32. The licence holder shall enter into an agreement with a hackney carriage and/or private carriage firm to provide transport for customers, with contact numbers made readily available to customers who will be encouraged to use such services.

33. The premises licence shall not be transferrable save to subsidiaries or group companies of Hard Rock Café (UK) Limited.
34. Notwithstanding the condition below (MC66 restaurant condition), alcohol may be supplied and consumed in the basement bar area (designated on the plan in green hatching) by up to a maximum of 65 persons at any one time from 10:00 to midnight on Friday and Saturday, and from 10:00 to 23:00hrs on Monday to Thursday, and 10:00 to 22:30hrs on Sunday.”
35. The licensed premises in the basement shall only operate as a restaurant:
 - (i) in which customers are shown to their table,
 - (ii) Where the supply of alcohol is by waiter or waitress service only,
 - (iii) Which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table using non disposable crockery,
 - (iv) Which do not provide any take away service of food or drink for immediate consumption,
 - (v) Which do not provide any take away service of food or drink after 23:00, and
 - (vi) Where alcohol shall not be sold or supplied, otherwise than for consumption by persons who are seated in the premises and bona fide taking substantial table meals there, and provided always that the consumption of alcohol by such persons is ancillary to taking such meals.
36. Licensable activities and the consumption of alcohol shall only be carried on in the basement of the premises.
37. The licensee shall operate a written dispersal policy for a period of 45 minutes before the premises closes on any given night. All staff shall receive training and refresher training in the policy. A copy of the most recent version of the policy shall be retained on the premises at all times and shall be produced for immediate inspection at the request of any licensing inspector or police officer.

Conditions proposed by the Metropolitan Police Service and agreed by the applicant so as to form part of the operating schedule:

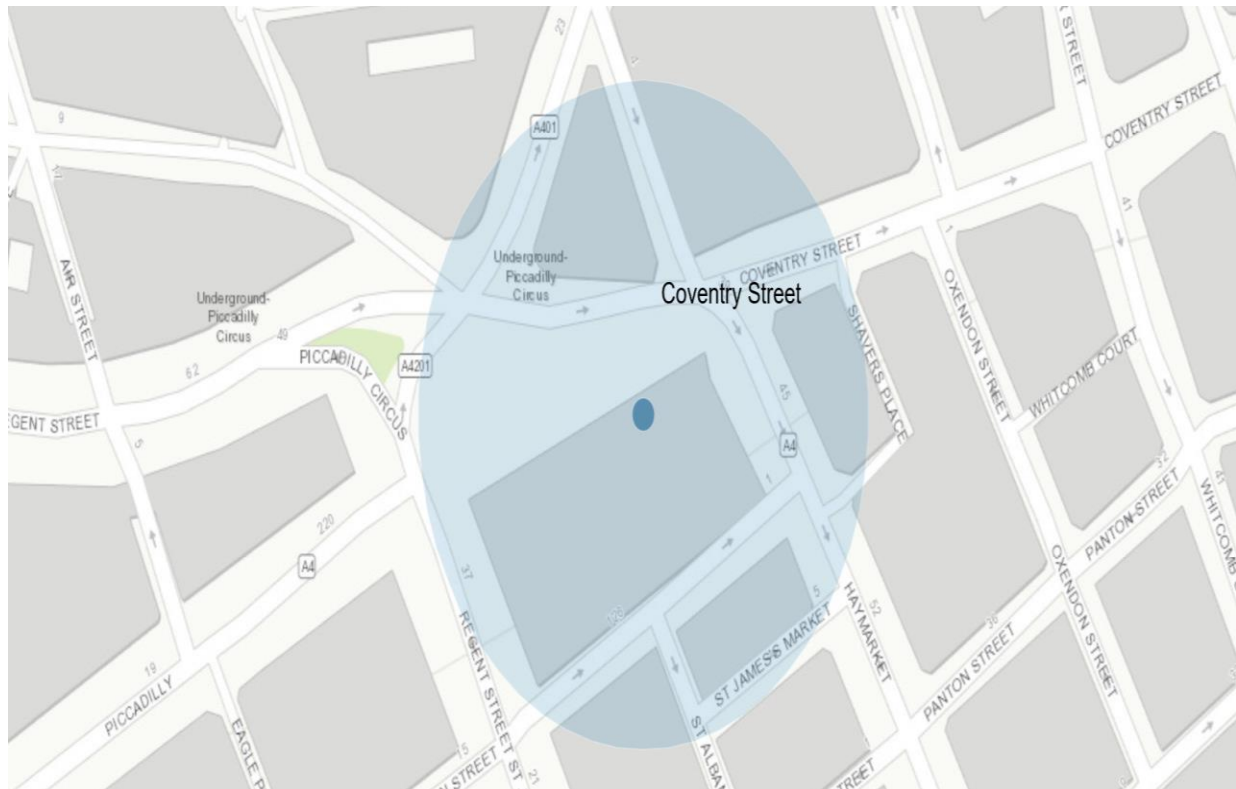
38. At least 2 SIA door supervisors on duty at the premises shall be equipped with Body Worn Video, capable of recording audio and video in any light condition as per the minimum requirements of the Westminster Police Licensing Team. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period. BWV must be activated at an early stage during any incident involving conflict.

Conditions proposed by the Licensing Authority and agreed by the applicant so as to form part of the operating schedule:

39. No licensable activities shall take place at the premises until premises 19/05762/LIPDPS (or such other number subsequently issued for the premises) has been surrendered [and is incapable of resurrection].

Conditions proposed by the Environmental Health

None



Resident Count: 33

Licensed Premises within 75 metres of the Hard Rock Café, Criterion Building, 225-229 Piccadilly, London, W1J 9HR				
Licence Number	Trading Name	Address	Premises Type	Time Period
19/05762/LIPDPS	Hard Rock Cafe	Criterion Building 225-229 Piccadilly London W1J 9HR	Restaurant	Friday to Saturday; 10:00 - 02:30 Sunday to Thursday; 10:00 - 01:30
19/11154/LIPV	Criterion Brasserie	224 Piccadilly London W1J 9HP	Restaurant	Monday; 10:00 - 05:00 Tuesday; 10:00 - 05:00 Wednesday; 10:00 - 05:00 Thursday; 10:00 - 05:00 Friday; 10:00 - 05:00 Saturday; 10:00 - 05:00 Sunday; 12:00 - 05:00

19/03453/LIPCH	Criterion Theatre	2 Jermyn Street London SW1Y 4XA	Theatre	Friday to Saturday; 09:00 - 02:00 Sunday to Thursday; 09:00 - 00:00
18/12412/LIPN	Not Recorded	The London Pavillion 1 Piccadilly London W1J 0DA	Not Recorded	Monday to Sunday; 10:00 - 00:30
15/03210/LIPDPS	Ripley's Believe It Or Not!	The London Pavillion 1 Piccadilly London W1J 0DA	Amusement Arcade	Monday to Sunday; 10:00 - 00:00
19/14513/LIPT	Not Recorded	Ground Floor Unit G2 The London Pavillion 1 Piccadilly London W1J 0DA	Not Recorded	Monday; 00:00 - XXXX Tuesday; 00:00 - XXXX Wednesday; 00:00 - XXXX Thursday; 00:00 - XXXX Friday; 00:00 - XXXX Saturday; 00:00 - XXXX Sunday; 00:00 - XXXX
12/03809/LIPVM	Aberdeen Steak House	21-22 Coventry Street London W1D 7AE	Restaurant	Monday to Saturday; 10:00 - 01:00 Sunday; 10:00 - 00:00 Sundays before Bank Holidays; 10:00 - 01:00
15/04802/LIPDPS	Caffe Concerto	45 Haymarket London SW1Y 4SE	Cafe	Monday to Sunday; 08:00 - 23:30
20/00565/LIPCH	Urban Tea Rooms St Jamess Unit 2A	St James's Market London	Cafe	Monday to Thursday; 07:00 - 00:00 Friday to Saturday; 07:00 - 00:30 Sunday; 09:00 - 23:00
17/13227/LIPDPS	1	St James's Market London	Office	Saturday to Sunday; 00:00 - 00:00

16/14122/LIPN	Ikoyi	St James's Market London	Restaurant	Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 23:00
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